



- FOR IMMEDIATE RELEASE -

Calgary Home Builder Launches Inner City Opportunities

CALGARY, ALBERTA, April 29, 2009 – Albi Homes Ltd., a luxury new home builder in Calgary, is pleased to announce the introduction of their long awaited Inner City division offering home owners an opportunity to now build their dream home in one of Calgary's many developed communities.

While the company focus continues to be on the luxury market in Calgary's estate communities, the requests have continued to flow in from new home buyers inquiring if Albi would build infill homes. Based on the market demand as well as Albi's history of success in the past in inner city communities such as Altadore, Elbow Park, Lake Bonavista and Rosscarrock, the decision was made to develop a team and a focus towards this very innovative and unique market opportunity.

"We have been considering creating this division for quite some time due to the volume of requests, so we're happy to finally be offering this opportunity to our customers to help create their ideal lifestyle," remarked Allan Klassen, President and Managing Partner at Albi Homes. "With our 27 plus years experience in the luxury market and the depth of our organization in terms of people, products and systems, as well as our experience in dealing with the discerning customer, we believe this initiative will be successful as well as a complement Albi Homes and Albi Renova in the luxury market place.

While the home designs currently offered by Albi will be available to those seeking inner city opportunities, the team is also prepared for the more custom home requests that are expected to come through the door. "We're really looking forward to creating custom designs suited to specific customers while also having the ability to take advantage of our vast line-up of homes – most notably our award-winning designs from Garrison Green," commented Jason Mauro, Director of Research and Business Development.

To accompany the launch of the Inner City Division, Albi Homes has developed a dedicated team, led by Infill Operations Manager, Lewis Pfeifer, who will focus specifically on inner city customers.

Founded in 1982 by founder Tom Mauro, Albi Homes Ltd. triumphantly celebrated their 25th anniversary in October 2007. Albi currently builds in seven communities throughout Calgary including Aspen Hills, Auburn Bay, Cranston Exclusives, Cranston Estates, Estates of Elgin Village in McKenzie Towne, Tuscany Hillside Estates and Copperfield.

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