



*The Measure of Craftsmanship*

## FOR IMMEDIATE RELEASE

### Albi Commemorates 25 Years of Craftsmanship

**CALGARY, ALBERTA, June 5, 2007** – 2007 bodes a ‘Silver Lining’ for Albi Homes as we commemorate 25 years of building luxury homes in the city of Calgary.

Founded in 1982 by Tom Mauro, this award-winning company prides itself on the quality and craftsmanship of the homes we build. Arriving from Italy in his early years, Tom quickly learned his carpentry trade from his brother-in-law who taught him that the smallest details are what make a masterpiece. Building one home at a time, this principle soon developed into something greater – a company with shared values and vision.

In keeping with the Italian culture of its’ founder, the homes crafted by Albi portray a timeless architecture ensuring the finest details reflect the pride that the company was founded on. “Over the years as the company has grown, the quality of our product has remained at the top,” commented Tom Mauro, Founder and Chairman of Albi Homes. “When people build with Albi they expect excellence and that is exactly what we deliver....25 years of experienced workmanship. I am extremely proud to be 25 years in business in the greatest city with the greatest staff. We look very forward to the next 25 years.”

Giving back to the community has been a key foundation for the Albi family over the past 25 years, most notably spearheading two very successful Miracle Homes resulting in 100% of the proceeds going to the Children’s Hospital and YWCA’s Native Women Shelter. “We are so blessed to be living and working in a great community like Calgary,” says Debra Mauro, Co-Chairperson of Albi Homes. “Anytime we have an opportunity to make a difference, our team at Albi will be there to support those in need.”

While the years have seen many shifts in the home building industry, one thing that has remained a constant at Albi Homes is the level of commitment by our employees. With now over 100 employees, the company offers team satisfaction by ensuring work/family life balance and providing opportunities for professional growth and team bonding experiences. “Our employees are the heart of our company,” remarked Allan J. Klassen, President and Managing Partner of Albi Home, “it is their dedication and remarkable skills that made this first 25 years attainable.”

Various initiatives are underway to mark this milestone year for Albi Homes, one being the city-wide launch of the Albi Arrival line of product, as well as our new True Luxury initiative. True Luxury is a new lineup of premium features and specifications that will be included in the base price of every Albi luxury home. The True Luxury inclusions cover a wide range of desirable features including higher allowances of granite, hardwood and tile, high-end appliances, faucets and fixtures, a flexible allowance that customers can use to customize their flooring & wall options and a superior home comfort system. True Luxury is also partnering with coveted brand names like Bosch, Brizo and Lennox, giving buyers unprecedented luxury and choice.

“We are extremely excited our 25<sup>th</sup> Anniversary and our launch of both the True Luxury and Arrival option, and proud to say that after 25 years we are still reaching higher!” states Klassen.

Albi Homes has built close to 3000 homes, predominantly in the estate market in communities like Beddington, Hawkwood, Douglasdale, Valley Ridge and Arbour Lake. Today you can find luxury show homes in eight communities throughout Calgary including Auburn Bay, Copperleaf, Crestmont, Estates of Elgin Village, The Lake at Heritage Pointe, Garrison Green, Spring Willow and Tuscany Hillside Estates. Albi Homes is also a partner in **Albi Renova** – a luxury provider of renovation and home improvements in the city of Calgary.

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